



Tuesday, 09 November 2021

Hello ,

This email landed in your inbox because you signed up at [PSG Studio](#) or a friend forwarded it to you. I hope you enjoy it, but if you'd like to leave, simply [unsubscribe](#).

No, you didn't miss any newsletters. It became impossible to keep this up with all the obligations or work and life. It's switching to a monthly release schedule, sent on the second Tuesday of each month.

Normally in this section I mention a current event or problem I've needed to solve, provide **one quick thing** you can do yourself, and that's that.

However, in addition to changing the timing of this newsletter, I want it to be useful for you.

Can you take this quick survey for me? Thank you!

## I value your feedback

Can you help me improve the newsletter by answering a few quick questions?  
It should take 2-3 minutes

Yes, I'll help

## Links

The internet is a big place. I like to share links that help your brain to rest and avoid mental fatigue! While I think it's best to step away from the computer, here are a few links that caught my eye.

- [New York State Fall Foliage Report](#) / It's my favorite time of year. (website - [iloveny.com](#))
- [Animals, Aquariums, and Zoos](#) / Follow their live streams on twitch. (directory - [twitch.tv](#))
- [earth:: a visualization of global weather conditions/](#) I've set the link to surface level winds. It's mesmerising! (website - [nullschool.net](#))

Here are some not-as-fun links that may be relevant for your business.

- [WooCommerce 5.9 released](#) today (09 November 2021) / It's considered a minor release, which means there shouldn't be any issues updating your site. (blog post - [woocommerce.com](#))
- [WordPress 5.9 is planned](#) for 14 December 2021 / Be aware! We might see the first beta next week. (blog post - [wordpress.org](#))
- [Alternative text](#) / Updated guide to writing alt text for images (resource - [webaim.org](#))

## From the Notebook Archive

I publish a new blog post every other Friday (with this newsletter the second Tuesday of the month). Here are the most [recent posts](#):

### Don't Sweat the Details

When I first started writing blog posts on this site, I often created tutorials for specific technologies. At the time it made sense, my clients needed help to do a particular task and I like to share useful information. In recent years, even though the need remains, my posts have shifted focus. Why? Several reasons.

...

[Read more](#)

2021-10-28

### Some Thoughts on Disruptions

I think and write a good deal about how the benefits of deep work and planning can help your business weather a disaster. A disruption doesn't need to be long or particularly big – small events can cause unexpected challenges to the work of a solo or micro business. While there may be a plan ...

[Read more](#)

2021-10-14

## **Creating and Maintaining a Disaster Preparedness Plan, Communications**

To communicate successfully – to share information that's timely, clear, and concise – can be overwhelming. If you need to provide updates when faced with a stressful and changing situation, such as an extreme weather event, it's helpful to plan long before any disruption knocks at your door. A framework will help you decide now ...

[Read more](#)

2021-09-30

## **Book Review: Four Thousand Weeks**

What is the secret to time management for mortals? Patience and control. If you've felt the modern cult of busy (and perfect) productivity needs a kick, yet also crave practical advice to help keep your head above water, Four Thousand Weeks delivers.

[Read more](#)

2021-09-16

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Thank you for reading. I hope you found this newsletter useful. If you think someone else would find it helpful, please consider [forwarding](#) it. If this is your first time reading the newsletter, welcome. You can read [previous issues and subscribe here](#).

Finally, if you need to venture outside, please do so safely.

It's flu shot time! Have you scheduled yours? You *can* get it at the same time as the covid vaccine ([per the CDC](#)).

Please get vaccinated, continue be mindful about wearing a mask (cover your nose), thoughtful about social distancing, and wash your hands.

/penny

### **PSG Studio**

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