a newsletter from

psg studio

10 August 2021

Hello ,

This email landed in your inbox because you signed up at PSG Studio or a friend forwarded it to you. I hope you enjoy it, but if you'd like to leave, simply unsubscribe.

For over twenty years I've used technology, documentation, and planning to help solve business needs. I want to share this knowledge with you. In this newsletter edition, you will find one quick tip, I'll explore an interesting article, share links to websites that caught my eye, and recent blog posts in case you missed seeing them.

One thing

Change can be rewarding and challenging. While you might not notice many significant differences in this newsletter, I switched service providers.

I hope this switch will reduce the frustrations I experienced in sending this out every two weeks.

Over the next few weeks, I expect to make a few more modifications as I take advantage of different tools.

Yes, I did follow my own tips as I prepared for this technology change.

Is something you'd like me to format or organize differently? Do you have concerns? Please reply and let me know.

Links for a Break

Taking breaks allows your brain to rest and avoid mental fatigue! While I think it's best to step away from the computer, here are a few links that caught my eye.

This week I focused on cats ... and a canine library.

- This Is *Not* a Cat / Amazing feline photos, all generated by a machine learning algorithm. (blog post - hyperallergic.com)

- [A Cat Ran Onto The Field During The Yankee Game, And It's The Most Riveting Three Minutes Of Baseball You'll Ever See](#) (video - youtube.com)
- [People Are Building Dog Libraries, And It's Adorable](#) / it *is* cute! (blog post - designyoutrust.com)

From the Notebook Archive

I publish a new blog post every other Friday (with this newsletter the following Tuesday). Here are the most [recent posts](#):

images 101: formats & file sizes

Digital images are easy to create thanks to a smart phone in nearly every pocket. However, they're not straightforward to add to a website. Many different factors combine to complicate this and make a site's images fuzzy or slow to load. To understand this, we need to understand a little about different formats and how they affect your images.

[Read more](#)

2021-08-05

How do I ...?

I'm often contacted after a client encounters a technology problem, searches for a solution, and implements it on their own. At this point their solution didn't meet all their expectations. Does it have to be this way? No.

[Read more](#)

2021-07-22

Lessons on Adaptability from My Cat

My cat, Shadow, had surgery. His recovery needs were straightforward, to rest and wear an e-collar (aka cone) until his stitches heal. This was a new area of feline care for me; I could plan, but would reality match up? A spare room fit all the recovery criteria set out by our veterinarian ...

[Read more](#)

2021-07-08

Three Tips to Prepare for Technology Changes

Preparing for technology changes can be overwhelming. It doesn't have to be. Here are three tips to help you successfully prepare and minimize disruption to your business.

[Read more](#)

Thank you for reading. I hope you found this newsletter useful. If you think someone else would find it helpful, please consider [forwarding](#) it. If this is your first time reading the newsletter, welcome. You can read [previous issues and subscribe here](#).

Finally, if you need to venture outside, please do so safely. Sign up to be vaccinated as soon as you're able -- and get both doses if applicable. Continue be mindful and follow local guidance about wearing a mask (cover your nose), social distancing, and wash your hands.

/penny

PSG Studio

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