



24 August 2021

Hello ,

This email landed in your inbox because you signed up at [PSG Studio](#) or a friend forwarded it to you. I hope you enjoy it, but if you'd like to leave, simply [unsubscribe](#).

For over twenty years I've used technology, documentation, and planning to help solve business needs. I want to share this knowledge with you. In this newsletter edition, you will find one quick tip, I'll explore an interesting article, share links to websites that caught my eye, and recent blog posts in case you missed seeing them.

## One thing

This past weekend the NYC metro area (among others on the Atlantic seaboard) saw heavy rains from Tropical Storm/Hurricane Henri. Meanwhile deadly flash floods have devastated Tennessee. Then there's the continued drought, water issues, and wildfires out West.

The Cybersecurity and Infrastructure Security Agency (CISA) sent an email out in advance of the storm to be aware of [Hurricane-Related Scams](#).

The same scam attempts have existed for years with slight changes for technology: either offering questionable aid or requesting donations through non-standard channels.

I've written about this topic several times over the years. Based on [current advice](#) for keeping my content relevant, I am working on consolidating and updating those posts. The storm didn't ask me what my editing schedule was, so they're not completed yet! I'm including them here even though they're quite old. Please keep in mind that the links within the posts may no longer go where I expect.

- [Beware of phishing: Creating a Disaster Preparedness Plan](#) (2016)
- [Digital Credibility and Phishing after Hurricane Sandy](#) (2012)
- [Digital Credibility and Phishing, Part III – Phishing](#) (2012)

Need to start your preparedness plan? [Creating and Maintaining a Disaster Preparedness Plan](#) was updated earlier this year.

When faced with the stress a disaster brings, it's tempting to reach out to what seems the easiest. Please be mindful of what you share and [how you evaluate](#) potential solutions.

## Links for a Break

Taking breaks allows your brain to rest and avoid mental fatigue! While I think it's best to step away from the computer, here are a few links that caught my eye.

- [What Can We Learn From a Cat Charging Into a Baseball Game?](#) (article - nytimes.com)
  - In case you missed it: [A Cat Ran Onto The Field During The Yankee Game, And It's The Most Riveting Three Minutes Of Baseball You'll Ever See](#) (video - youtube.com)
- [fishdraw](#) / fish drawn by js code. (web app - glitch.me)
- [Music Box Fun](#) / site which lets you create your own music box creations or listen to user submitted songs. (web app - musicboxfun.com)

## From the Notebook Archive

I publish a new blog post every other Friday (with this newsletter the following Tuesday). Here are the most [recent posts](#):

### Keeping up with Small Changes

Discussion often focuses on big overwhelming changes. However, small changes to the tools we use can cause challenges too. When they are unexpected, they can make it difficult to complete an otherwise easy task. Even one can cause an avalanche that results in longer-term issues.

How we deal with the small change depends on many different factors. However, first we need to know about it!

[Read more](#)

2021-08-19

### images 101: formats & file sizes

Digital images are easy to create thanks to a smart phone in nearly every pocket. However, they're not straightforward to add to a website. Many different factors combine to complicate this and make a site's images fuzzy or slow to load. To understand this, we need to understand a little about different formats and how they affect your images.

[Read more](#)

2021-08-05

## How do I...?

I'm often contacted after a client encounters a technology problem, searches for a solution, and implements it on their own. At this point their solution didn't meet all their expectations. Does it have to be this way? No.

[Read more](#)

2021-07-22

## Lessons on Adaptability from My Cat

My cat, Shadow, had surgery a week ago. His recovery needs were straightforward, to rest and wear an e-collar (aka cone) until his stitches heal. This was a new area of feline care for me; I could plan, but would reality match up? A spare room fit all the recovery criteria set out by our [...] The post Lessons on Adaptability from My Cat appeared first on PSG Studio.

[Read more](#)

2021-07-08

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Thank you for reading. I hope you found this newsletter useful. If you think someone else would find it helpful, please consider [forwarding](#) it. If this is your first time reading the newsletter, welcome. You can read [previous issues and subscribe here](#).

Finally, if you need to venture outside, please do so safely. Sign up to be vaccinated as soon as you're able -- and get both doses if applicable. Continue be mindful and follow local guidance about wearing a mask (cover your nose), social distancing, and wash your hands.

/penny

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